

JOURNAL OF ATOMI UNIVERSITY FACULTY OF MANAGEMENT

No. 10

October 2010

Contents

- Originators of Resort Developments at the Saga and Arashiyama:
Focusing on the “RANZAN” Spa Company and the “Saga” Park Company
Promoted by Hachizaemon KAZAMA and Yoshiaki KOBAYASHI
..... Isao OGAWA (1)
- A Reconsideration of Corporate Social Responsibility
..... CHOI Seung-Ho (19)
- Landeshauptstadt München und die städtische Beteiligung
an der touristischen Industrie Tetsuo YAMADA (35)
- Iwamizawa Official-led Bid Rigging Case and
Deepening of Japanese Competition Policy Tadanobu TANNO (51)
- Current activities and challenge for sustainability education in universities
—Experiences in Atomi University—
..... Masahiro MIYAZAKI, Motoki NAGANO, You TAKAGI,
Naoko ISHIWATA, Hideko YOSHIMURA (63)

**ATOMI UNIVERSITY
NIIZA, SAITAMA, JAPAN**